

# **About the Science Bazaar**

The Oxford Brookes Science Bazaar is a free, family-friendly event designed especially for children aged 5–12, featuring hands-on activities that bring science and creativity to life.

Attracting thousands of visitors each year, it is delivered by university staff, students, and community partners who are passionate about inspiring curiosity and discovery in young minds.

### Our Impact

Our focus on inclusivity ensures that we reach underrepresented groups, including local schools, underserved communities, and families who might not otherwise have access to such experiences. Through direct engagement with researchers and students, we aim to break down barriers to STEM education, encouraging the next generation. of scientists, engineers, and innovators from all backgrounds.







We're deeply committed to inclusivity, with a relaxed, autism-friendly early opening - a vital part of making the event accessible to all.

Professor Simonetta Manfredi Director of Research, Innovation and Enterprise

## Why Sponsor Us?

Sponsoring the Science Bazaar provides a unique opportunity to align your brand with a community-focused, educational event.
By supporting this free, inclusive event, you'll:

- Showcase your commitment to innovation, diversity and STEM education.
- Gain visibility before, during, and after the event through various channels.
- Connect with families, educators, and young people passionate about science.
- Demonstrate your support for accessible, hands-on learning opportunities.
- Make a lasting impact on the local community and future talent.
- Network and connect with our staff, students, community partners and industry leaders.

### Sponsorship Opportunities



Our lead sponsor enjoys premium brand visibility across all promotional channels, exclusive recognition in press and digital media, and a stand place prominently at one of the region's most engaging family science events.

#### **20** ZONE SPONSORS

Zone sponsors receive prominent branding within a themed activity zone, recognition on event signage and the website, and the opportunity to showcase their support for accessible, hands-on STEM learning.

#### **IN-KIND CONTRIBUTION**

In-kind support is also welcome: from printing and materials to activity volunteers.



We'd love to work with organisations who share our passion for curiosity, creativity and learning.

Dr Ellie Beaman
Event Organiser of the Science Bazaar



