



# SCIENCE BAZAAR BECOME A SPONSOR

Inspiring the next generation of curious minds.

OXFORD  
**BROOKES**  
UNIVERSITY



**“We’re deeply committed to inclusivity, with a relaxed, autism-friendly early opening - a vital part of making the event accessible to all.”**

Professor Simonetta Manfredi  
Director of Research, Innovation and Enterprise

## About the Science Bazaar

The Oxford Brookes Science Bazaar is a free, family-friendly festival designed especially for children aged 5–12 and their families, offering a day of hands-on activities, workshops, performances, and live demonstrations that bring science and creativity to life.

Held annually on our Headington Campus, the event attracts thousands of visitors and transforms university spaces into themed zones such as the Tech Zone, Healthy Life Zone, Green Zone, and more — making it easy for families to explore, play, and learn together.

Delivered by Oxford Brookes staff, students, and community partners, the

Bazaar is driven by a shared passion for inspiring curiosity and breaking down barriers to Science, Technology, Engineering, Arts and Maths (STEAM) education.

Our strong focus on inclusivity ensures we reach underrepresented groups — including local schools, underserved communities, and families who might not otherwise have access to such experiences.

The event features a sensory-considerate autism-friendly early opening, supports student volunteering, and provides valuable opportunities for researchers to develop their public engagement skills, helping to nurture the next generation of scientists, engineers, artists, and innovators from all backgrounds.

## Why Sponsor Us

Sponsoring the Oxford Brookes Science Bazaar is more than just brand visibility - it's a meaningful way to invest in your community, support future talent, and demonstrate your commitment to inclusive, hands-on education.

The Science Bazaar is completely free to attend, removing financial barriers for families across Oxfordshire and beyond. To keep it that way - and to continue offering high-quality learning, access support, and immersive experiences - we rely on the support of sponsors who share our vision.

By becoming a sponsor, you'll play a direct role in making this unique, family-focused event possible, while gaining valuable benefits for your organisation.

### Your Sponsorship Helps Us:

- Keep the event free and inclusive for over 8,000 visitors annually
- Provide a sensory-considerate early opening for neurodiverse families
- Offer free transport support for priority schools and community groups
- Deliver creative, research-led activities that inspire future scientists, engineers, and artists
- Support student volunteers and staff training in public engagement

### As a Sponsor, You Will:

- Showcase your commitment to innovation, diversity, and STEAM education
- Gain brand visibility across digital, print, and on-site event materials
- Connect directly with families, educators, and young people passionate about science and creativity
- Build meaningful relationships with Oxford Brookes researchers, students, and fellow sponsors
- Support your ESG or CSR goals, demonstrating community investment and social responsibility
- Make a lasting impact on the next generation of problem-solvers, makers, and leaders

Whether you're a local business, national organisation, or charitable foundation, sponsoring the Science Bazaar aligns your name with a well-loved, high-profile event that's changing lives through curiosity and creativity.





**“We’d  
love to work  
with organisations  
who share our passion  
for curiosity, creativity  
and learning.”**

Dr Ellie-May Beaman  
Event Organiser of the  
Science Bazaar

## Become Our **Lead Sponsor**

As our Lead Sponsor, your organisation will take centre stage at one of the region’s most popular and impactful family science festivals - reaching thousands of families, educators, and young people through a trusted, community-focused event. This is a unique opportunity to align your brand with Oxford Brookes University’s commitment to inclusion, innovation, and public engagement - while gaining high-profile, year-round visibility.

### As Lead Sponsor, You Will Receive:

#### Premium Brand Visibility

Your logo will be featured prominently across all event marketing, including:

- Posters, flyers, and banners distributed across Oxfordshire
- A clickable logo on the event website
- Mentions in email campaigns, social media promotions, and digital signage
- Prominent display at the event itself - including main stage and welcome areas

#### Exclusive Recognition

You’ll be named as the official Lead Sponsor in:

- Press releases and media interviews
- Opening speeches and key announcements during the event
- Printed and digital event programmes, with a company profile

#### Prime Event Placement

You will receive a premium exhibition space in a high-footfall location, allowing your team to showcase your work, products, or community initiatives to over 8,000 attendees.

#### Networking & Engagement Opportunities

As a key partner, you’ll be invited to:

- Sponsor-only networking receptions
- Meet-and-greets with university leadership, researchers, and other supporters
- Post-event recognition events and debriefs

#### Post-Event Impact

You’ll receive a sponsor impact report, including:

- Audience data and zone engagement
- Social media reach and media coverage
- Visitor feedback and testimonials

This allows you to demonstrate ROI and highlight your contribution to a major public engagement success. Your support helps us keep the Science Bazaar free, inclusive, and accessible - ensuring that all families, regardless of background, can experience the joy of discovery.

**Ready to make an impact? We’d love to partner with you.**



## Become A Zone Sponsor

Each Science Bazaar Zone offers your organisation the chance to align with a specific theme and connect with thousands of engaged families, young people, and educators in a fun, meaningful way. As a Zone Sponsor, your brand will be embedded in the space through signage, printed materials, and activities - giving you direct, visible presence and association with topics that matter.



### GREEN:

Inspire eco-conscious thinking and environmental innovation. Aligned with themes of climate action and sustainability, this zone explores how we care for the planet.

#### Topics include:

- Recycling
- Plants & biodiversity
- Renewable energy
- Weather & climate change

#### Ideal for:

Environmental organisations, utilities, green-tech firms, councils, eco-startups.

#### Your impact:

Position your brand as a leader in sustainability, climate action, and science for good.



### HEALTHY LIFE:

Support health, wellbeing, and scientific curiosity. From nutrition to mental health, this is where families discover the science of looking after body and mind.

#### Topics include:

- Nutrition
- DNA & cells
- Psychology
- Exercise & physiotherapy
- Healthcare science

#### Ideal for:

Healthcare providers, universities, pharmaceutical or nutrition companies, wellbeing brands.

#### Your impact:

Promote your support for community wellbeing, future health careers, and science education.



### TECH:

Showcase your innovation and inspire future engineers and coders. The zone where big ideas meet real-world tools - perfect for future-focused brands.

#### Topics include:

- Robotics
- Computing & coding
- Maths
- Engineering
- AI & emerging tech

#### Ideal for:

Tech companies, engineering firms, STEM charities, innovation funds, software platforms.

#### Your impact:

Put your brand at the centre of innovation and inspire the next generation of creators.

## As a Zone Sponsor, You Will Receive:

- Prominent branding in your sponsored zone (signage, banners, printed materials)
- Recognition in social media and programme mentions related to your area
- A booth or presence within the zone to engage directly with visitors
- Post-event summary including visitor numbers and engagement data
- Invitation to sponsor networking opportunities and recognition in follow-up comms



### GALLERY:

Connect with audiences through creativity and culture. Celebrate expression, art and the overlap between creativity and research.

#### Topics include:

- Collaborative art
- Design & textiles
- Photography
- Visual storytelling

#### Ideal for:

Cultural institutions, arts councils, design studios, publishers, museums, community arts groups.

#### Your impact:

Associate your brand with creativity, accessibility, and cross-disciplinary engagement.



### THEATRE:

Spark imagination and curiosity through performance. A space for drama, science shows, storytelling, and live engagement with ideas.

#### Topics include:

- Science shows
- Interactive theatre
- Research storytelling
- Performances for all ages

#### Ideal for:

Arts funders, theatre companies, communications agencies, science outreach organisations.

#### Your impact:

Showcase your role in education, public engagement, and family learning.



### BRICK CAFE:

Nurture creativity and problem-solving through hands-on play. One of the most popular zones with families, this is a space for design, construction, and imagination using LEGO.

#### Topics include:

- Urban design
- Engineering challenges
- Family creativity
- Free play zones

#### Ideal for:

Construction firms, architectural studios, educational toy companies, STEM charities.

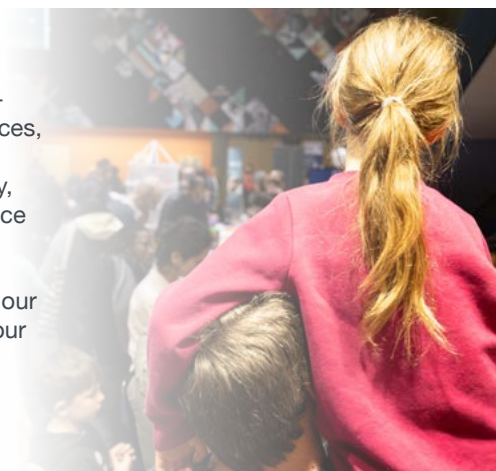
#### Your impact:

Engage with thousands of children and parents in a positive, creative learning environment.

## In-Kind Contribution

We also warmly welcome in-kind contributions, which play a vital role in helping us deliver a high-quality, inclusive event. Whether it's printing services, materials and equipment, branded merchandise, or staff volunteers to help run activities on the day, your organisation can make a meaningful difference without financial sponsorship.

In return, we'll acknowledge your support across our event materials and communications, ensuring your generosity is recognised.





This event is supported by  
The Directorate of Research, Innovation and Enterprise

**Get in touch to see how you can be part of our next event:**

✉ [sciencebazaar@brookes.ac.uk](mailto:sciencebazaar@brookes.ac.uk)

✱ [www.brookes.ac.uk/science-bazaar](http://www.brookes.ac.uk/science-bazaar)

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